



# ATTENTION NRF SHOW EXHIBITORS!

## DRIVE EXHIBITORS TO YOUR BOOTH with your ad in THE NRF SHOW DAILY

**ONE PRICE** includes ads in **BOTH** the **PRINT & DIGITAL EDITIONS**

- Distributed Sunday, Monday and Tuesday
- Your ad will appear in the **PRINT AND DIGITAL EDITIONS** of ALL 3 ISSUES for **ONE LOW PRICE**
- **MULTIPLE DISTRIBUTION METHODS** of the Print Editions to attendees throughout The Show
- **DIGITAL EDITION DELIVERED TO 70,000+ RETAIL PROFESSIONALS**
- **HYPERLINKS** will be included in Digital Edition ads at **NO ADDITIONAL CHARGE**

**BONUS EXPOSURE:** Add the **PRE-SHOW DIGITAL EDITION** of the **NRF SHOW DAILY!**

- Your ad will appear in **ALL OF THE PRINT AND DIGITAL EDITIONS** DESCRIBED TO THE LEFT, **PLUS** the **PRE-SHOW DIGITAL EDITION** which will be published on January 10th, 2012 and **DELIVERED TO 70,000+ RETAIL PROFESSIONALS**

▶ **ASK ABOUT SPECIAL NRF SHOW DAILY/ STORES BUYING GUIDE COMBO PACKAGES**



**NEW HALF & QUARTER PAGE AD SIZES IN THE NRF SHOW DAILY!**



**Call your Sales Representative at 410-893-8003 TODAY**

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